



# ELECTRIFICATION 2026

## INTERNATIONAL CONFERENCE & EXPOSITION

Powering Progress · June 23-25, 2026 · Baltimore, MD

## Why Exhibit

- Exhibiting will provide you with a premier platform to advance your organization's electrification initiatives by:
- Directly engaging with leaders and influencers in your field to learn more about customer needs;
- Establishing partnerships that can lead to new opportunities for your business;
- Highlighting your industry leadership, as well as your latest end-use electrification developments, to potential customers, suppliers and collaborators;
- Pursuing opportunities with utilities on efficient and equitable electrification programs for home, business and transportation applications; and
- Gaining and sharing insights into research, policy and technology to further guide the transition to end-use electrification in dynamic and diverse markets.

## Who Will Attend

We anticipate around 2,000 attendees from across the globe representing all sectors of electrification. Some of our most represented sectors include utilities, manufacturers/vendors, commercial and industrial building managers and owners, government, NGO, trade associations, and tech start ups.

## Who Should Exhibit

Companies and organizations from a wide range of sectors can benefit from a presence in the Exhibit Hall:

- Utilities and other fuel (e.g., hydrogen) suppliers
- Manufacturers of electric technologies related to transportation, HVAC, industrial processes, smart homes, consumer goods and more
- Electric vehicle, charging and other e-mobility manufacturers and vendors
- Developers of industrial and vehicle automation technologies
- Solar, wind and other renewable energy companies
- Technology and communication providers
- Government agencies and laboratories
- Universities with breakthrough technology programs
- Industry, environmental and consumer associations
- Consulting organizations specializing in environmental analyses, energy efficiency, transportation planning and other sustainability initiatives

Some of our past exhibitors include:



# Exhibit Booth Packages

Exhibit booths are sold in 10' x 10' increments. Carpet, additional furniture, A/V, computer, internet and other needs can be ordered in advance for an additional charge.

**NOTE:** Carpet is mandatory for all booth space.

## Space Inclusions for 10' x 10' and 10' x 20' Booths

- 8' draped back wall and 3' draped side rails
- One 6' skirted table and two chairs per 100 sq. ft.
- One wastebasket
- Black and white company identification sign

## Additional Inclusions for Exhibitors

- Link to your company homepage from the conference website
- Exhibitor badges for your staff, quantity dependent upon booth size
  - Up to 200 ft<sup>2</sup>: Two (2) Exhibitor badges
  - 201 – 400 ft<sup>2</sup>: Three (3) Exhibitor badges
  - 401 ft<sup>2</sup> or more: Three (3) Exhibitor badges

*Exhibitor badges provide you with access to the hall during set up and tear down hours, early access on conference days, as well as all meals and receptions held within the exhibit hall.*

*Additional exhibitor badges, full conference badges, and tickets to the signature party are all available for purchase.*

## Booth Fees

### **Non-Profit Rate (booked anytime)**

\$30 per ft<sup>2</sup>

### **Contract and payment received on or before February 27, 2026**

\$35 per ft<sup>2</sup>

### **Contract and payment received after February 27, 2026**

\$40 per ft<sup>2</sup>

## À La Carte Add-Ons

Enhance your presence at Electrification by adding on one of our high-impact a la carte options:

- \$1,500: Host a banner ad on the mobile app (5 second rotation)
- \$2,000: Include an item in our conference gift bags given to every attendee
- \$5,000: Brand a charging station in the expo hall for the entirety of the conference
- \$15,000: Brand one of our three attendee lounges in the expo hall
- \$20,000: Sponsor one of our signature breaks in the expo hall
- \$30,000: Sponsor a lunch in the expo hall

We offer many additional sponsorship opportunities, including a wifi sponsorship, lanyard sponsorship and more. For the full list of options, please visit our [Sponsorship Page](#) or contact [ktodd@executiveevents.com](mailto:ktodd@executiveevents.com).

## Exhibitor Hours

### Monday, June 22, 2026

12:00 PM – 2:00 PM Vehicle move in  
2:00 PM – 6:00 PM Exhibitor move in

### Wednesday, June 24, 2026

9:00 AM – 10:00 AM Exhibitor access  
10:00 AM – 6:00 PM Exhibit Hall open

### Tuesday, June 23, 2026

7:00 AM – 4:00 PM Exhibitor move in  
5:30 PM – 7:30 PM Exhibit Hall opens  
for Welcome Reception

### Thursday, June 25, 2026

7:00 AM – 8:00 AM Exhibitor access  
8:00 AM – 3:30 PM Exhibit Hall open  
3:30 PM – 8:00 PM Exhibitor move out

## Contact Us

For additional questions  
on securing exhibit space, contact:

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